

August Craft Month
GUIDANCE for completing the Application

Please read before completing your Event Application.

Describing Your Event

Please try and describe your event in the best way that will help audiences understand the nature of the experience of activity. The wording and information that you provide in this form will be what we use in any print, publicity, PR and online listing. Get in touch if we can help.

Images

To help us to promote your event in the best possible way, please include the highest quality images possible - (300dpi) jpg, jpegs, or pdf. Each image should be clearly labelled with your name/name of photographer and a number 1 to 3 and should be uploaded to the submission form. For some tips and how-tos on product photography we ran two sessions recently which can be found online:

- [Photographing Ceramics with Yeshen Venema \(2022\)](#) and ['Product Photography' with Yeshen Venema \(2021\)](#).

These sessions include top tips for showing your work in its best light and making the best use of easily found props and equipment including how to get great results with your mobile phone camera.

Multiple Events

If you have multiple events within a larger event/festival please give us as much detail as you can about the kinds of activities which will be taking place for example confirmed activities or highlights.

Changes to events

If changes are made to the timings or date of your event, please make sure you give us as much notice as you can so we can make the changes to your entry on the programme in a timely way.